



**2011-2012**

## **Silver Wings Sponsors**

To whom it may concern:

The Hebron High School Silver Wings are making plans for their annual dance season. The success of this season is credited largely to our sponsors, who lend their names and financial support. The money we raise each year goes to continuing education and competitions in the field of dance. This year's goal is to return as National Champions as we were in 2010.

By participating as a sponsor, your organization will benefit from extended exposure through announcement campaigns and promotional efforts directed toward the supporters of Silver Wings. For a donation, your company will be marketed to a vast array of Carrollton residents and competing suburban communities. Depending on the corporate donation level you choose, the additional advertising benefits will include:

### **Platinum Corporate Sponsor \_\_\_\_\_ \$1,000 and over**

- Company name listed on [www.hebronsilverwings.org](http://www.hebronsilverwings.org)
- Company name announced at all Hebron football games (Home and Away)
- Company name advertised on Silver Wings T-shirt if confirmed by Sept. 15, 2011
- Company name advertised on Silver Wings events with individual banner (for example: Homecoming float, National's tent), if confirmed by Oct. 1, 2011
- Company's individual banner will be displayed at football home games
- Company name advertised in Silver Wings Monthly Newsletter (80+ families)
- Company name advertised in Silver Wings Gift Galleria brochure, if confirmed by Nov. 25, 2011
- Company name advertised in Silver Wings Spring Show program and receives 4 tickets to Spring show
- Company name advertised in Silver Wings Year End video
- Company will receive a Polo Shirt with Silver Wings monogram
- 8 x 10 Silver Wings Team Photo in frame with Director and Officers signatures to display in your business

### **Elite Silver Corporate Sponsor \_\_\_\_\_ \$750**

- Company name listed on [www.hebronsilverwings.org](http://www.hebronsilverwings.org)
- Company name announced at four Hebron home football games
- Company name advertised on Silver Wings T-shirt if confirmed by Sept. 15, 2011
- Company name advertised on Silver Wings events with individual banner (for example: Homecoming float, National's tent), if confirmed by Oct. 1, 2011
- Company name advertised in Silver Wings Monthly Newsletter (80+ families)
- Company name advertised in Silver Wings Gift Galleria brochure, if confirmed by Nov. 25, 2011
- Company name advertised in Silver Wings Spring Show program and receives 4 tickets to Spring Show
- Company name advertised in Silver Wings Year End video
- 8 x 10 Silver Wings Team Photo in frame with Director and Officers signatures to display in your business

### **Silver Corporate Sponsor \_\_\_\_\_ \$500**

- Company name listed on [www.hebronsilverwings.org](http://www.hebronsilverwings.org)
- Company name announced at three Hebron home football games
- Company name advertised on Silver Wings events with Multi Sponsorship Banner (for example: Homecoming float, National's tent), if confirmed by Oct. 1, 2011
- Company name advertised in Silver Wings Monthly Newsletter (80+ families)
- Company name advertised in Silver Wings Gift Galleria brochure, if confirmed by Nov. 25, 2011
- Company name advertised in Silver Wings Spring Show program and receives 2 tickets to Spring Show
- Company name advertised in Silver Wings Year End video
- 5 x 7 Silver Wings Team Photo in frame to display in your business



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### **Blue Corporate Sponsor \_\_\_\_\_ \$250**

- Company name listed on [www.hebronsilverwings.org](http://www.hebronsilverwings.org)
- Company name announced at two Hebron home football games
- Company name advertised in Silver Wings Monthly Newsletter (80+ families)
- Company name advertised in Silver Wings Gift Galleria brochure, if confirmed by Nov. 25, 2011
- Company name advertised in Silver Wings Spring Show program and receives 1 ticket to Spring Show
- Company name advertised in Silver Wings Year End video
- 5 x 7 Silver Wings Team Photo in frame to display in your business

### **Black Corporate Sponsor \_\_\_\_\_ \$150**

- Company name listed on [www.hebronsilverwings.org](http://www.hebronsilverwings.org)
- Company name advertised in Silver Wing Monthly Newsletter (80+ families)
- Company name advertised in Silver Wing Spring Show program and receive 1 ticket to Spring Show
- Company name advertised in Silver Wing Year End video

### **White Corporate Sponsor \_\_\_\_\_ \$50**

- Company will be able to write their Business name on a Shared Congratulatory Banner
- Company name advertised in Silver Wing Monthly Newsletter (80+ families)

You can select the level of participation that best meets your capabilities, and be secure in the knowledge that your sponsorship will be used to help the Silver Wings fund their continuing education in leadership and responsibilities within the community.

We're counting on your support, and will be happy to answer any questions you may have. We are a 501c3 non-profit organization and thank you in advance for your willingness to support the efforts of the Silver Wings and make a difference in our community.

Sincerely,  
The Executive Board  
The Hebron High School Silver Wings



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Sponsorship will run Sept 2011 - Aug 1, 2012

Please fill out the following: attach 2 business cards and payment

Sponsor Name:		Contact Name:	
Address:		City, State, Zip:	
Email Address:		Website:	
Business Phone:		Cell Phone:	
Drill Team Member:		Game choices:	
Sponsorship Level Requested	Platinum <input type="checkbox"/> Elite Silver <input type="checkbox"/> Silver <input type="checkbox"/> Blue <input type="checkbox"/> Black <input type="checkbox"/> White <input type="checkbox"/>		

Please submit your camera-ready corporate logo and ad content via email in Microsoft Word or JPEG format to:

Theresa Kinnard at [Theresa.kinnard@ahmsi3.com](mailto:Theresa.kinnard@ahmsi3.com).

**Submit check payable to [Silver Wings Booster Club \(SWBC\)](#) with this contract.**

(Note: Ads will not be published until payment is received in full.)

Once payment is received a donation receipt will be sent to the above address.

**Mail to:** Sponsor Coordinator c/o Silver Wings Booster Club  
6505 W. Park Blvd. Ste. 306, Box 363  
Plano, TX. 75093

**Contact email:** [silverwingsdiva@msn.com](mailto:silverwingsdiva@msn.com)

Theresa Kinnard (214) 695-0994  
President Silver Wings Executive Board

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