

Advertising Spec Sheet

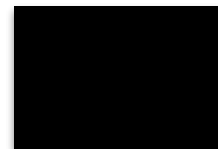
If Silver Wings are **Creating your ad**

Please supply the following materials to ensure that your ad can be created in a timely manner.

- The text to be included in the ad – preferably submitted in a typed format (Microsoft Word document).
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- Your logo as a high resolution PDF, JPEG, TIFF or EPS file.
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- Any high resolution image(s) that you would like to include as a JPG, TIFF or PDF file(s).
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- If you have a sample ad you would like us to refer to while creating your ad, please send an image of that as well.



Full page (bleed)
7.5”w x 10”h



1/2 Page
7.5”w x 4.88”h

If you are **Providing your own ad**

Please follow guidelines below when providing your print-ready ad.

- Ad file must meet the required size specifications of the ad size (see specifications to the right).
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- To ensure best quality, please provide your ad as a print-ready PDF file (at least 300 dpi) with all text outlined in a CMYK format.
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- If you cannot provide a PDF file, the following types of files may be accepted: JPG, TIFF, PSD*, AI*.



1/4 Page
3.66”w x 4.88”h



1/8 Page
Business Card Size
3.66”w x 2.38”h

**Note that all “working” files should have text outlined and graphics/images embedded to avoid issues when opened.*

Images saved directly from the web are most likely low resolution and rarely convertible to the required resolution for print.

Email your print-ready ad or your ad elements to springshow@hebronsilverwings.org.
Please send your elements in one email, with the following subject line: Spring Show Program Ad
Please send questions to our Spring Show Ads Chair at springshow@hebronsilverwings.org.